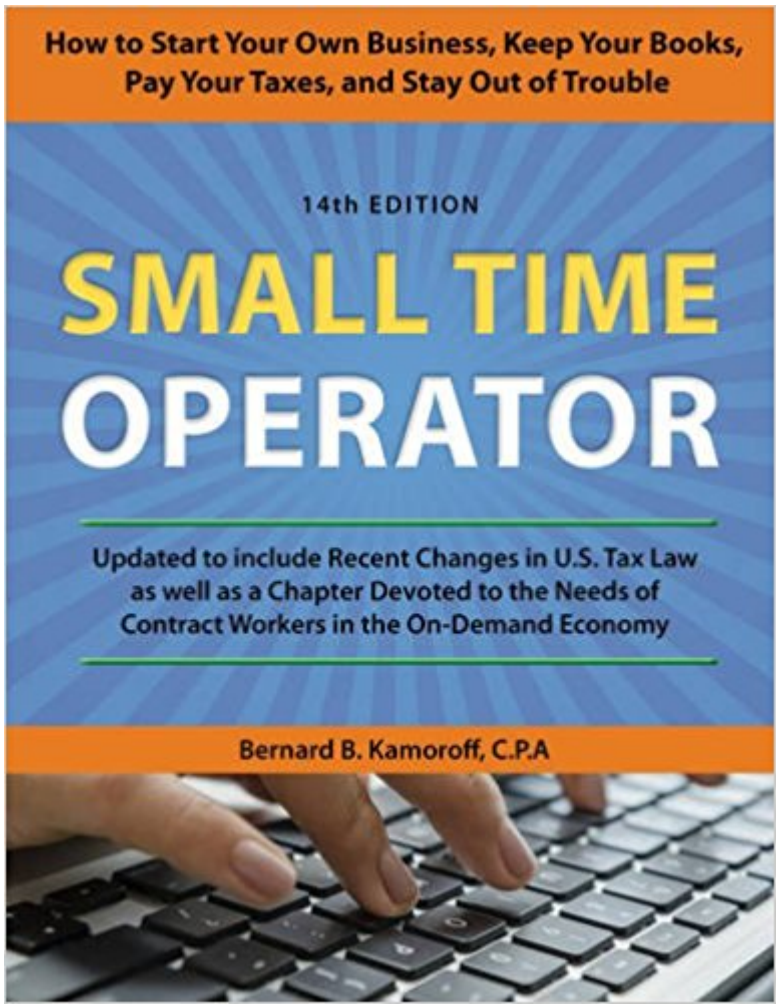
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Small Time Operator: How To Start Your Own Business, Keep Your Books, Pay Your Taxes, And Stay Out Of Trouble



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Synopsis

Small Time Operator is one of the most popular business start-up guides ever. In clear, easy-to-understand language, the author covers:Getting permits and licensesHow to finance a businessCreating and using a business planChoosing and protecting a business nameDeciding whether to incorporateEstablishing a complete bookkeeping systemHiring employeesFederal, state, and local taxesBuying a business or franchiseDealing withÃ¢â ¬â •and avoidingÃ¢â ¬â •the IRSDoing business on the InternetHandling insurance, contracts, pricing, trademarks, and patentsIn this new edition, the book will feature a section on surviving the Global Information Grid or GIG economy. The on-demand economy, also known as the sharing economy or the gig economy, is a new and greatly expanding business model that is basically nothing more than a mobile app that connects people who need some type of serviceÃ¢â ¬â •a ride, a delivery, a plumber, a house cleanerÃ¢â ¬â •with individuals who provide that service. There are hundreds of thousands of newly self-employed individuals. Uber alone claims that they have 160,000 workers just in California. The great majority of these on demand workers have zero experience or knowledge about self-employment. This book will give on-demand workers everything they need to know about being self-employed.Bernard B. Kamoroff is a C.P.A. with over thirty years of experience specializing in small business. A University of California lecturer, he is the author of five books on business and taxes.

Book Information

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Customer Reviews

This fully updated edition of one of the most basic retailer's guides on the market provides the latest updated facts on how to start a small business and keep its books. From monthly count-downs of tax deposits and paperwork filing requirements to handling bounced checks, this explains basics in common language accessible by any business owner. Healing the Wounds David M. -- Midwest Book Review --This text refers to an out of print or unavailable edition of this title.

Written for small businesses, self-employed individuals, employers, professionals, independent contractors, home businesses, and Internet businesses, Small Time Operator is the most popular business start-up guide ever. In clear, easy-to-understand language, the author covers getting permits and licenses; how to finance a business; finding the right business location; creating and using a business plan; choosing and protecting a business name; deciding whether to incorporate; establishing a complete bookkeeping system; hiring employees; federal, state, and local taxes; buying a business or franchise; dealing withÃ¢â ¬â •and avoidingÃ¢â ¬â •the IRS; doing business on the Internet; handling insurance, contracts, pricing, trademarks, patents, and much more.This new edition features sections on surviving the Global Information GridÃ¢â ¬â •or GIGÃ¢â ¬â •economy. There are hundreds of thousands of newly self-employed individuals operating in this new, on-demand economy, but unfortunately the great majority of these workers have zero experience or knowledge about self-employment. This book will provide on-demand workers with everything they need to know to not only survive, but truly thrive in the modern economy.

This is coming from someone who wants to start a blog/online/home business. Let's start with the positive: lots of extra and detailed tax write off information for sole proprietors. I'm using this book mainly to reduce my taxes since I have a relatively high income with high income taxes and this book seems to contain the most detail and various ways I can deduct my taxes. I'm using this book more as a reference than a read thru - which brings me to the negative side of this book . . . it's hard to read chapter by chapter. I feel like there's a lot of fluff, but with a few really good legal/tax points throughout the book.I don't own or plan to own a brick and mortar business - so a lot of the advice is not for me. I want to keep my operations really small, strictly staying online, collecting no sales tax, and not employing anyone (my main motive in business is to get tax-deductions for following my true passions - something I would do for free and in fact spend and lose money on). If my passions are profitable in some way, then HOORAY! But if not, at least I got tax-deductions doing something I

enjoyed. Therefore, I still meet the criteria for my intention to make a profit. But as we all know, profit is not guaranteed in any and every business.The getting started chapter goes over business types (service, retail, manufacturing), business success info and advice, business location (mall, home, rural, industrial, zoning), financing (business loan types, grants, raising capital), legal structures (sole proprietor, LLC, etc.), legality of business names and trademarks, licensing permits, and liability insurance. I never plan to go in debt for business unless expansion would guarantee massive profits - in this case taking a loan is justifiable. I want to keep my liabilities naturally low and stay smart about risk to avoid buying insurance and avoid any catastrophes. Besides info about business names and trademarks, this chapter was a wash for me.I hate the bookkeeping chapter because it's too complicated. I was hoping for a simple and easy solution to keep track of everything. But there are a few useful tips and pointers if you're willing to dig through all the words.The growing up chapter explained the details in hiring employees and solidified my opinion that hiring employees is never worth it and if I were to ever hire, I would use contractors.The taxes chapter is the main reason I bought the book and it didn't disappoint - the gold is here. Unfortunately for me (but fortunately for you?), I just found out he wrote a different book that only covers tax deductions - had I known this, I would have bought that book. I'll probably check it out at the library. I advise you to look into it too if you're like me. There are so many deductions that are explained, I'm glad that I bought this book so that I don't have to hire someone to tell me and do my taxes for me. LOTS of tax intricacies I never even guessed existed were explained. Now I can and will deduct things confidently.The home business chapter is my second favorite since it also has tax-specific advice about home business.The only things in the last chapters which caught my eye are the legal aspects of publishing and trademarks. Also talks about websites and the internet.This is a great book for people who already have a pretty solid traditional small business and hope to improve upon it by expanding their business through expanding sales and hiring employees. It does have good nuggets for sole proprietors as well. Taxes are a headache, reading this book is a headache - but that is mostly because taxes are a complicated issue for most laypeople trying to start a business.

I have purchased a lot of books about business, accounting, taxes, etc. by far, this is the best one. I read this book in one day - approximately 230 pages and I obtained a wealth of information.

This book is great for someone with a home business. In this economy alot of people including myself have a side business or home business in addition to a full time job. It gives lots of good

advice and explains topics very well.

Very good read. It’s easy English and it’s not hard to comprehend. Before reading grab you some pens, highlighters, or whatever tools you use to study and enjoy. I loved the testimonials from business people, the examples, sample inserts, and the research included. Appreciated this book so much. Thanks for writing it ! ÃƒÂ¢Ã Â•Ã Â¤ÃƒÂ Ã Â¸Ã Â•

This is the first book that I have been able to really understand tax wise.It is explained so that someone like myself can get a good handle on how to move forward in a small business.

Book has a wealth of knowledge for new small time business owners. I would recommend it to anyone just starting out. I refer back to it all the time so I keep it very handy when I am working.

This book is SO informative. And he writes in a way that is easy to understand and it is not at all a chore to read. It doesn’t go super in depth but it lets you know what you need to do further research upon.

I probably should write this review after I’ve finished reading it. But I got to tell you, so far it’s been really helpful. I’m no bookworm and this was still easy and captivating to read.

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